

FAYETTE SENIOR SERVICES

Life Enrichment Center



Making Life Better™

Advertising Specifications

ENRICHMENT

THE INSIDER'S GUIDE TO FAYETTE SENIOR SERVICES' LIFE ENRICHMENT CENTER
FAYETTEVILLE | PEACHTREE CITY

Fayette Senior Services, Inc. distributes newsletters monthly through magazine, website and email blast to more than 3,800 age 50+ active members of Fayette Senior Services Life Enrichment Center.

Sizes and Pricing

	Ad Size	1 month	3 months	6 months	1 year
Back Page	8" wide x 10.5" tall	-	\$3,000	\$5,500	\$10,000
Full Page	8" wide x 10.5" tall	-	\$2,100	\$3,850	\$7,000
Half Page	8" wide x 5.125" tall	-	\$1,250	\$2,300	\$4,200
1/4 Page	3.875" wide x 5.125" tall	-	\$850	\$1,550	\$2,800
Banner	8" wide x 1.25" tall	\$750	-	-	-

Submission Deadlines

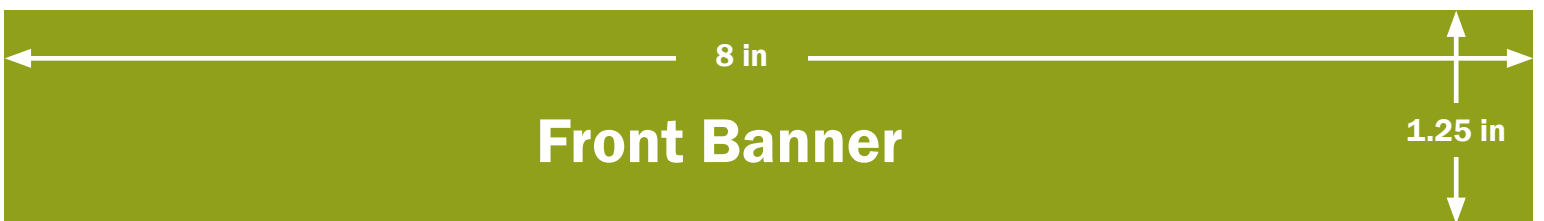
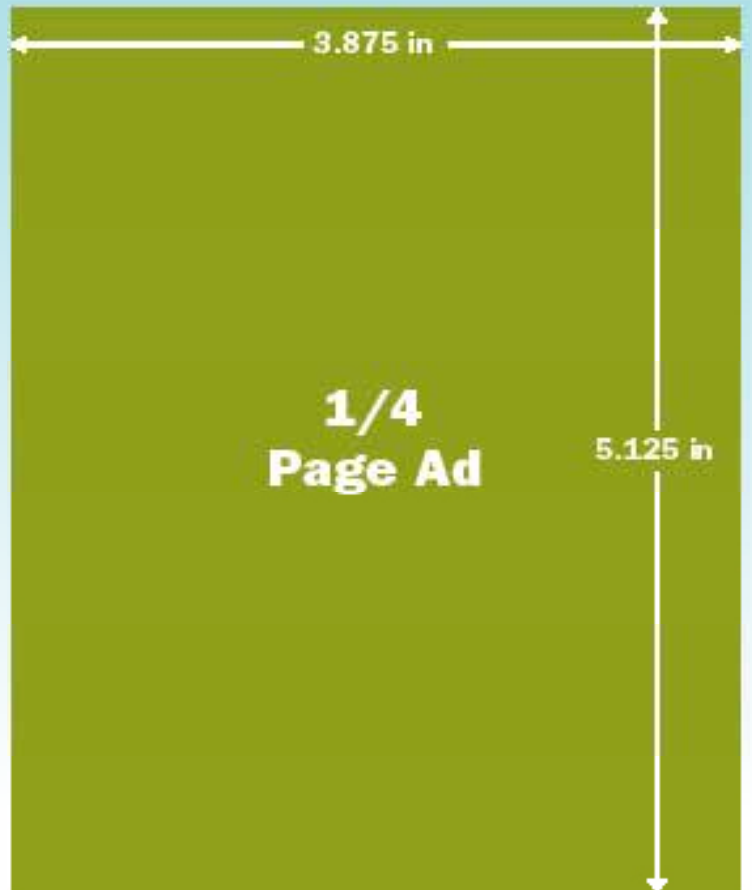
All ads run for 30 days

Order form and art due by the 1st of preceding month prior to publication.

Camera-ready ads should be PDF.
Art elements or logos provided for ad creation: JPEG or EPS at least 300 dpi.



Sizing Charts



8 in

10.5 in

**Full/Back
Page Ad**

Web Advertising

	Ad Size	Pricing per Month
Standard	147px wide x 226px tall	\$105

Web ads are due the 10th of the month prior to publication.

Sizing Charts



Email Advertising

Ad Size

Standard 600px wide x 400px tall

Resolution

all files must be 72dpi

Pricing per Month

\$45

Formats

JPG or Non-Animated GIF

\$45 per month includes a minimum of four weekly email newsletters per month plus any other news alerts sent throughout the month.

Ads are due the 10th of the month prior to publication.

Sizing Charts

